

NEST USER GUIDE: PROVIDER

How to write a description for your property

When you list a property on Nest, the “Property Description” field is your chance to sell your property to people with disability (or their carers or support workers) looking for a home. We recommend you provide as much useful (and truthful) information about the property as you can. This will help people searching for properties to know if your property is suitable and appeals to them.

These tips below can help you write your property description.

1. Start with the best features of the property. Examples include:

- Urban location
- Garden views
- Bush views
- Backyard haven
- Open-plan
- Modern design
- Prime location
- Large windows
- High ceilings
- Pool

“Backyard haven...”

2. Choose two descriptors for your property. Examples include:

- Charming
- Beautiful
- Cosy
- Warm
- Intimate
- Private
- Quiet
- Spacious
- Lots of open space
- Naturally well-lit
- Unique
- Traditional
- Modern



- Newly updated
- Freshly renovated
- Classic
- Tasteful

“Backyard haven: Newly Updated and modern...”

3. Provide some basic information

- How many bathrooms
- How many bedrooms

“Backyard haven: Newly updated and modern, three-bedroom, two-bathroom villa...”

4. Mention the neighbourhood

- Fun neighbourhood
- Young community
- Quiet neighbourhood
- Friendly neighbourhood
- Casual community
- Family community
- Vibrant community

“Backyard haven: Newly updated and modern, three-bedroom, two-bathroom villa in quiet neighbourhood...”

5. Consider mentioning amenities and facilities that are nearby

- Train
- Parks
- Public transport
- Local pool or gym
- Coffee shops / restaurants
- Shopping centre

“Backyard haven: Newly Updated and modern, three-bedroom, two-bathroom villa in quiet neighbourhood. Close to shopping centre (can be specific with name) and 2 minutes from train station (can be specific with location of train station).”

6. Give one exciting detail

- Private backyard
- Gardens
- Pool
- New renovations
- Fully furnished
- Lots of storage space
- Balcony
- Freshly painted
- New appliances

“Backyard haven: Newly Updated and modern, three-bedroom, two-bathroom villa in quiet neighbourhood. Close to shopping centre (can be specific with name) and 2 minutes from train station (can be specific with location of train station). Easily accessible balcony, with view of garden...”

7. Important and/or non-negotiable details

- Pet-friendly or not
- How many other residents/customers
- Any important details on roommates (e.g. age, gender)
- Accepts smokers or not

“Backyard haven: Newly updated and modern, three-bedroom, two-bathroom villa in quiet neighbourhood. Close to shopping centre (can be specific with name) and 2 minutes from train station (can be specific with location of train station). Easily accessible balcony, with view of garden. Suited to females aged 40-55 who would love to join the existing female residents in this fun, social, interactive, connected atmosphere.”

If you require more information, please contact Nest on info@gonest.com.au

